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www.allthingscountryky.com
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Let us Promote Your Business!
Print or Online • Printing Services

All Things Country

- 10,000 copies of **All Things Country** are printed and distributed each month to businesses in approximately 20 Kentucky counties. Publication is FREE to the public, customers are not required to buy anything to see your ad.
- Content in All Things Country is useful and informative.
- Very reasonable advertising rates. One ad in All Things Country is about the same as one week in a weekly newspaper - and your ad runs in All Things Country for an entire month!

www.allthingscountryky.com

We are online 24 hours a day - 7 days a week!

Let your customers know what products & services you have to offer!

All Things Country is distributed to the following counties each month:
ESTILL - POWELL - WOLFE - LEE - FLOYD - MADISON - JESSAMINE - FAYETTE - CLARK
- MONTGOMERY - JACKSON - OWSLEY - BREATHITT - MAGOFFIN - MORGAN - PERRY
- MENIFEE - BATH - ROWAN - ELLIOTT - CARTER - LEWIS - GREENUP - BOYD

PRINT ADVERTISING RATES

	<u>Black and White</u>		<u>Process Color</u>	
	Month	3-Mo.	Month	3-Mo.
Bulletin Board	\$40	\$100	N/A	N/A
1/16 Page	\$45	\$125	\$75	\$215
1/8 Page	\$60	\$150	\$100	\$270
1/4 Page	\$90	\$220	\$150	\$400
1/2 Page	\$170	\$470	\$270	\$770
Full Page	\$250	\$700	\$400	\$1100
Back Page			\$425	

<u>Ad Size Specifications</u>
Bulletin Board 2.25" x 2.35" deep
1/16 Page 2.4" x 2.75" deep
1/8 Page 4.815" x 2.75" deep
1/4 Page 4.815" x 5.5" deep
1/2 Page Vertical 4.815" x 11.5" deep
1/2 Page Horizontal 9.75" x 5.5" deep
Full Page 9.75" x 11.5" deep

Business Directory - \$180.00 for 6 Month Listing
Classified Ads - 25 Words - \$15.00 • 40¢ each additional word

SPACE RESERVATION - ADS MUST BE SCHEDULED BY THE 15TH OF EACH MONTH
AD COPY MUST BE RECEIVED BY THE 22ND OF EACH MONTH, IF SCHEDULED BY THE 15TH
Ads accepted via email in jpg or pdf form. Send to: advertising@allthingscountryky.com

PRE-PAYMENT OF ADVERTISING IS REQUIRED

Unless arrangements are made in advance pre-payment of advertising is required.

ONLINE ADVERTISING RATES

Business Name Listing

Business Name Listing on our "Links" page with a short description of your product or service, including contact information. *Cost is \$90.00 for the entire year.*

Title Listing with link to existing website

Business Name Listing on our "Links" page with a short description of your product or service and contact information. It also provides a clickable link for visitors to use to go directly to your existing web site. *Cost is \$110.00 for the entire year*

Full Page Listing

This listing provides you with a single separate page, with graphics and text, about your business or service. Your logo, email, products and prices can be displayed 24 hours a day, 365 days a year. *Cost is \$100.00 to develop the page and \$25.00 per month to display it.*

Small Banner Ad

We can produce a 100x100 pixel banner ad for your business to display, with a link to your existing website. *Cost \$50.00 to develop and \$20.00 per month to display.*

Displayed on one page only. Page choice is negotiable depending upon space availability.

Large Banner Ad

We can produce a 800x100 pixel banner ad for your business to display, with a link to your existing website. - *Cost \$50.00 to develop and \$40.00 per month to display.*

Displayed on one page only. Page choice is negotiable depending upon space availability.

Front Page Banner Ad

This package includes a 800x100 pixel banner ad that goes directly above the All Things Country header on the All Things Country home page, with link to your existing website. - *Cost \$50.00 to develop and \$65.00 per month to display.*