

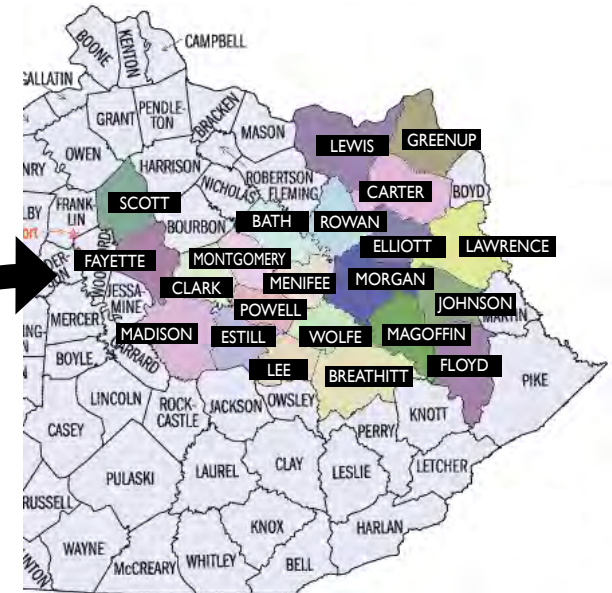
Dedicated to promoting small businesses and the country way of life
 ~ Publishing Good News Since 2006 ~



**ALL THINGS COUNTRY
 MAGAZINE**
 60 Thornburg Bend
 Irvine, Kentucky 40336
 606.723.0478
 Fax: 606.723.8736
 e-mail: pam@allthingscountryky.com

**12,000 COPIES
 DISTRIBUTED
 MONTHLY**

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 in these counties!*



Member of the Estill County
 Chamber of Commerce

**2009-2010 BUSINESS
 OF THE YEAR**

www.allthingscountryky.com



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Business Directory - \$270.00 for 6 Month Listing
Classified Ads - 30 Words - \$20.00 • 40¢ each additional word

AD DEADLINE IS THE FOURTH WEDNESDAY OF EACH MONTH FOR THE NEXT MONTH'S EDITION.

**PRE-PAYMENT OF ADVERTISING IS REQUIRED UNLESS
ARRANGEMENTS ARE MADE PREVIOUS TO AD RUNNING.**

We accept Visa, MasterCard, Discover and American Express

- 12,000 copies of All Things Country Magazine are printed and distributed by the 10th of each month to businesses in 22 Kentucky counties. With an average of 2.4 readers per copy, readership totals 28,800.
- Publication is FREE to the public, customers are not required to buy anything to see your ad.
- All Things Country Magazine is uploaded to our website each month.
- Content in All Things Country Magazine is useful and informative.
- Very reasonable advertising rates. **NO CONTRACTS TO SIGN.**
- Magazine advertising is image enhancing, not point-of-purchase advertising.
- Readers who see your ad in All Things Country assume that you subscribe to the same philosophy as the magazine represents, and readers will be more likely to patronize your business because they assume that you appreciate the publication as much as they do.
- Magazine ads last - Consumers refer to magazines multiple times—and they hold on to copies, giving advertisers added exposure. Newspapers go into the trash after a few days or a week. ATC readers save copies of the magazine for months or even longer.
- Magazines are compelling - Unlike newspaper readers, 90% of readers pay full and complete attention when reading magazines. Magazine advertising addresses readers when they are sitting down and receptive rather than when they are simply catching up on current news in the local newspaper, or listening to ads on radio while concentrating on their driving.

Ad Size Specifications

<i>1/16 Page</i>	1.7"x2.40" deep
<i>1/8 Page</i>	3.5" wide x 2.40" deep 1.7" wide x 4.90" deep
<i>1/4 Page</i>	3.5" wide x 4.90" deep 7.25" wide x 2.40" deep
<i>1/2 Page</i>	3.5" wide x 9.75" deep 7.25" wide x 4.90" deep
<i>Full Page</i>	7.25" wide x 10.00" deep

Full Page Bleed is available!